



GEORGIANA STANCU

UI • UX • Product Design • Graphic Design

With over 13 years in digital design, I take creative ideas and turn them into meaningful results, always focused on elevating the final product. Whether it's enhancing user experiences, refining interfaces, streamlining design systems, or tackling new challenges as a designer, my goal is to make a real difference, whether working from Stockholm or remotely anywhere in Sweden.

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www.georgiastan.com

Skills & Tools

DESIGN FUNDAMENTALS:

- UI Design
- UX Design
- Product Design
- Interaction Design
- Accessibility
- Visual Design
- Graphic Design
- Branding

USER-CENTRIC METHODS:

- User Research
(Surveys, User Interviews, Competitor Analysis)
- Usability Testing
- User Flows and Journeys

CREATION & DOCUMENTATION:

- Wireframes
- Prototyping
- Figma Design Systems
- Figma Components
- Information Architecture

SOFT SKILLS:

- Empathy
- Communication
- Collaboration
- Adaptability
- Creativity
- Problem-solving
- Critical thinking

TOOLS

- Figma
- Figjam
- Miro
- Hotjar
- Adobe Illustrator
- Adobe Photoshop
- Zeplin
- Google Workspace

Visit my Portofolio for case studies:

www.georgiastan.com

EXPERIENCE

• STRYDA/G-LOOT - PRODUCT DESIGNER

[August 2021 - February 2024 | 2 years & 6 months | Stockholm, Sweden](#)

As a Product Designer in e-sports, I've took part in shaping our product's vision, user experience, and user interface. I've maintained our Figma Design System, collaborated with developers, and used insights to drive updates based on user behaviour.

• NAGARRO/IQUEST - UX/UI DESIGNER

[July 2017 - July 2021 | 4 years | Craiova, Dolj, Romania](#)

At iQuest (now Nagarro), I worked in various sectors like Healthcare, Transportation, Travel, Banking, IoT, and Education. I focused on mobile, web, and desktop apps, aiming to improve user experiences.

• 99 DESIGNS / FREELANCE GRAPHIC DESIGNER

[January 2012 - December 2018 | 7 years | Worldwide](#)

I've thrived on 99designs with my hand-drawn branding style, reaching Top Level status for design excellence. Serving clients worldwide, from the USA to Asia.

EDUCATION

• THE UNIVERISTY OF CRAIOVA, FACULTY OF AUTOMATICS, COMPUTERS AND ELECTRONICS

[Bachelor degree in Multimedia Systems Engineering \(2013 - 2017\)](#)

My Multimedia Systems Engineering degree has given me valuable skills for Product Design. It's fueled my passion for understanding and improving user experiences and interfaces, blending creativity with practical solutions.

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Portfolio: www.georgiastan.com